THE SCIENTIFIC LIBRARY USARB
2019 - THE YEAR OF PROMOTING THE LIBRARY IMAGE IN COMMUNITY

INVITATION - PROGRAM

WORLD BOOK AND COPYRIGHT DAY
LIBRARIES NATIONAL AWARENESS DAY
LIBRARIAN DAY IN THE REPUBLIC OF MOLDOVA
LIBRARIES NATIONAL AWARENESS DAY INAUGURATION


ONLINE AND TRADITIONAL BOOK EXHIBITIONS: HISTORY OF THE BOOK, LIBRARY AND LIBRARIAN


- EDITORIAL UNIVERSITY SALOON: Teachers and librarians works published in 2018

  Bibliographic Information and Research Room

  Reading Room No. 2 Philological Sciences

  Jubilee books in 2019

  Loan Hall no. 1 Scientific papers, fiction Loan Hall no. 1

- Storage of human intelligence

  Reading Room No. 4 Documents in Foreign Languages

- The book - the exchange of ideas beyond the limits of space and time

- Legal frame of copyright protection in Republic of Moldova

  Reading Room No. 1 Social and Economic Sciences

- Authors, book titles offline and online which will mark you in the future (the Mediateque collection)

  Mediateque
ENSURING ACCESS TO NATIONAL AND INTERNATIONAL INFORMATION RESOURCES

- New information resources and services integrated on the Scientific Library website

*Information Literacy Center*

**Book-Cafe** with Bălți poets

*The Book Club*

**MARKETING**

Posters, TV clips, information, Program

Mass-media: USARB, magazines: Magazin Bibliologic, Revista ABRM, Biblio-universitas@ABRM.md, Confluențe Bibliologice; TV (ground floor)

http://bs-usarb.blogspot.md/, http://filialabrm.bin.blogspot.com/, http://bsusarbprofesional.blogspot.md/, YouTube, Facebook, Twitter, Instagram